

Official Opening Press Release - FOR IMMEDIATE RELEASE

Round Trip Brewing Company's Second Location Opens June 15 at Avenue East Cobb

East Cobb location offers German-style beer and fast-casual food

June 14, 2024, Marietta, GA: Round Trip Brewing Company (Round Trip) announces a Saturday, June 15, opening of its Avenue East Cobb taproom, marking the second location for the Atlanta-based brewery. The official grand opening will feature 10 beers on tap, a fast-casual food menu, and live music from Greg Drews & The Truth from 5-8pm.

"We're stoked to be expanding into East Cobb and to serve our German-style beer for the East Cobb community." said Craig Mycoskie, CEO and head brewer at Round Trip. "We've built this brewery as a communal space in the spirit of a Bavarian beer hall with the idea that people will interact, have fun, and build meaningful relationships over delicious craft beer."

The beer lineup across 10 taps will focus on "typical and üntypical" German-style beer – mirroring the approach at the West Midtown location – and will include favorites Straight Outta Munich Spezial Helles, Instant Krüsch Extra Pale Kölsch, Oktoberfest Märzen, Dunkel Platz, Vicarious West Coast IPA, and more. The two-vessel, five-barrel brewhouse will allow for experimentation and East Cobb beer exclusives.

In addition to the 4,000-square-foot taproom, Round Trip East Cobb will feature fast-casual food options, an indoor/outdoor bar, a private patio, and an event space for up to 78 people. The menu features travelinspired fare that pairs well with German-style beer, including hot dogs, bratwursts, cheesesteaks, pretzel bites, and occasional specials as well as options for vegetarians and kids. Daily operating hours are Monday-Thursday 11am-9pm, Friday and Saturday 11am-10pm, and Sunday 12:30pm-7pm.

"We have a lot of fun events planned for the East Cobb community in addition to our grand opening celebration. We're currently brewing beer for our Pilsner Patio Party planned for Saturday, July 27. We'll have our big Oktoberfest celebration September 21-29 and we'll also have weekly Speed Puzzle nights, with more experiences to be announced soon," said Amy Mycoskie, owner and director of hospitality at Round Trip. "Guests interested in hosting private events can also start booking through our website and secure an early bird deal for events happening through October."

Round Trip opened its first location in Upper West Midtown Atlanta in February 2021 which serves as the primary production facility. The brewery distributes three beers through Savannah Distributing all year long – Straight Outta Munich, Instant Krüsch, and Vicarious – as well as seasonally available options, including Oktoberfest Märzen starting in July.

"It's really cool that we're starting to see so many intown brands come to the suburbs and it's extra special when they're locally owned," said Avenue East Cobb Marketing Manager Madison Murphy. "Round Trip offers an experience that our East Cobb community was missing, and we can't wait to discover our new favorite beer right in our own backyard."

Follow along for announcements and updates on Instagram (East Cobb) <u>@roundtripbeer_ec</u>, Instagram (main)<u>@RoundTripBeer</u>, Facebook <u>https://www.facebook.com/RoundTripBeer/</u>, Tik Tok



<u>https://www.tiktok.com/@roundtripbeer</u>, and X_<u>@RoundTripBeer</u>, or subscribe to Round Trip's occasional newsletter at <u>https://roundtripbrewing.com/subscribe/</u>.

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About Round Trip Brewing Company

Round Trip Brewing Company crafts typical and üntypical German-style beer for our community of neighbors and explores in pursuit of unique experiences, common good, and camaraderie. Our brewery offers an inclusive environment for all customers and lives by our core values: Passion, Exploration, Gratitude, Community, and Growth.

Media Contacts

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